It is wrong that a few companies own and run a very large majority of the media (radio & television). It is ruining the chances for our true culture to develop and integrate. Please take a step back and look at us as human beings communicating through technology. It should not be a one-way discussion; television and radio are public forums and should be treated as such: people listening to people. If the FCC is working to create rules that "promote competition, diversity and localism in today's media market" then the FCC should really start listening to who makes up the market, is it people, or is it money? I would like to urge the FCC to please pay attention to humanity, and please make sure that you are not cutting off an incredible amount of cultural growth potential in favor for a country full of unthinking followers.